

œuf[®] be good[™] 

*Highlights from
the Fall / Winter
2011/12 Collection*



Oeuf Introduces their new Fall/Winter 2011/12 Collection

Oeuf's new stylish and whimsical collection of knitwear is softer and more luxurious than ever. Made with 100% pure baby alpaca, each precious piece is hand knitted in Bolivia, and will be treasured for generations. With its hollow fibers, alpaca wool has unique thermal properties, keeping your family warm all winter long. Alpaca is also hypoallergenic, gentler than lambs wool on the skin.

We're glad to present to you some of the new additions to our collection, launching August 2011. Please click on an image to download it.



Lightning Sweater

The Lightning Sweater will inspire small boys to dress up warm this winter. Pair it with the Bat Hat for a real superhero look. Available in dark grey with an ochre lightning bolt, brown with a teal bolt and navy with a light grey bolt.

*100% baby alpaca
Priced at \$76 retail*

Mae Vest

The Mae Vest is a practical and stylish winter warmer for girls and boys. Great as a throw-on extra layer or for a little color contrast, it's available in grey, teal, ochre and brown.

*100% baby alpaca
Priced at \$78 retail*



V-neck Cardi

The V-neck Cardi is set to become an instant classic. Dress it up or dress it down! Available in white with grey dots, brown with teal dots, dark grey, brown and teal.

*100% baby alpaca
Priced at \$88 retail*



Angie Top

This season, the Angie top returns by popular request. Our new version of this floaty knitted top comes in blue, pink with plum dots, ochre and light grey. Great for layering, easy to move in, it's sure to please girly girls and trendy moms.

*100% baby alpaca
Priced at \$88 retail*



Poncho

Our new cozy poncho is perfect for chillier days. It's available in three classic fall colors – plum, blue and ochre.

*100% baby alpaca
Priced at \$120 retail*

Lucien Onesie

The delicate butterfly-sleeved Lucien striped onesie is a gorgeous gift for a newborn. Soft on the skin, it is an adorable addition to the Lucien range of jumpers, sweaters, hats and scarves.

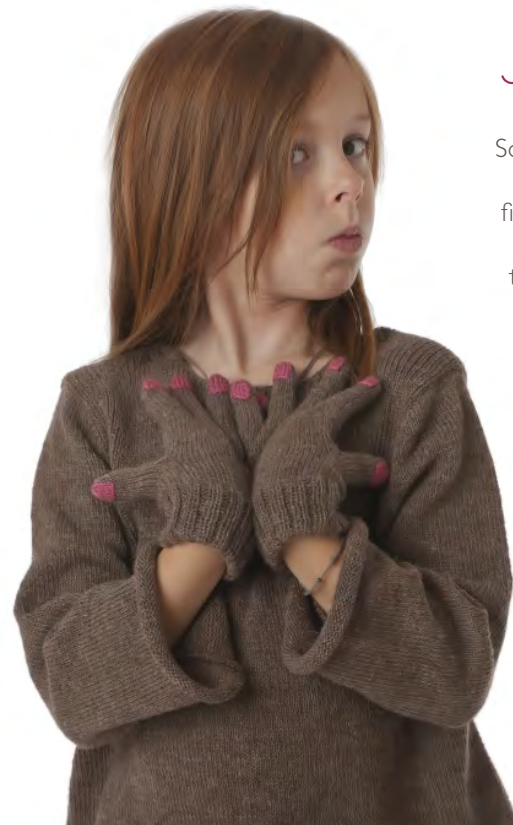
100% baby alpaca
Priced at \$76, it is available in light grey with a brown stripe, white with a plum stripe and white with a navy stripe.



Finger Gloves

Solving the problem of how to show off your manicure whilst keeping fingers toasty warm, our humorous gloves will keep your family entertained all winter long. Available in adult size. One color available (brown with pink fingernails).

100% baby alpaca
Retailers at \$60



Oeuf is also delighted to introduce some playful additions to our “goodies” range of dress-ups and toys:

Clown nose

Our clown nose is a simple way to entertain your little entertainer. Attached to elastic for easy on and off, this beautifully handknitted red nose retails for \$22.

100% baby alpaca



Big mustache

Groucho has nothing on this classic mustache! Handknitted from soft alpaca and attached to elastic for easy dressing, the big mustache retails for \$24.

100% baby alpaca



Lion Bandana

Prowl as stealthily as a lion or a tiger in this clever two-sided bandana. It's also great as a cold weather scarf.

100% baby alpaca
Retail price \$48

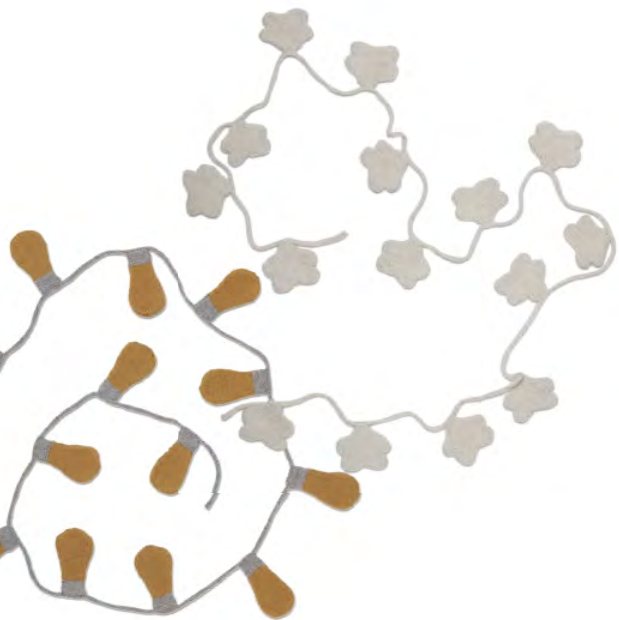


Ghost & Mask

Our mysterious Ghost in disguise stuffed toy comes with a mask that the child can remove and wear. What fun!

100% baby alpaca
The ghost retails for \$68

Oeuf nursery décor range will also help you create a beautiful, fun and stimulating environment for your child. Here are some of our new ranges for fall:



Cloud and Lightbulb Garlands

Clouds and lightbulbs join our ever popular range of knitted garlands, adding a touch of whimsy to your nursery style. Our white fluffy clouds add a soft, pure touch for a newborn, whereas the bolder lightbulb design (available in ochre) will provide a welcome pop of color.

*100% baby alpaca
All our garlands retail for \$56*



Apple pillow

Our New York themed Apple pillow is a lot cuddlier and softer than the real Big Apple!
Available in green.

*100% baby alpaca
Retail price \$68*



More about Oeuf

Oeuf is a Brooklyn based design company known for our smart, modern take on nursery furniture and handknit children's clothes. Our knits are produced by small groups of women knitters in a village in Bolivia, from soft, luxurious baby alpaca wool. In line with fair trade principles, our artisans are paid a living wage which enables them to afford healthcare and education for their children.

*To see our full collection or to download high resolution images,
please visit www.oeufimages.com.*

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