



For Immediate Release

OEUF LAUNCHES CONTEMPORARY ROBIN COLLECTION IN EUROPE

OEUF “be good designers, be good people and be good to the planet”

Oeuf, the New York based design company known for its smart, modern take on nursery furniture, has launched its extremely popular Robin collection in Europe. The Robin collection offers a unique combination of eco-friendly style and uncompromising quality at an affordable price. In order to create such a collection, Oeuf’s designers went back to the drawing board and rethought every component to minimize cost without sacrificing functionality, safety and style.

The Robin crib combines rich wood tones with a matte white finish for a contemporary two-tone look. Like other Oeuf collections, the cot is multifunctional, and converts to a “daybed” style toddler bed with purchase of a conversion kit. The cot retails for 456€ (excluding tax), and the conversion kit for 95€ (excluding tax), from a selection of the best designers shops for children.

All Oeuf furniture is made in Latvia, a nation with a strong wood-working heritage and a member of the European Union. The Robin collection is made of sustainably sourced solid birch and Baltic birch plywood. All finishes are non-toxic, water-based and free of VOC health hazards. Oeuf recycles wood waste and surplus finishing materials, and products are packaged in recycled cardboard. Oeuf takes pride in meeting or exceeding all US, Canadian, Australian and European safety standards.

Oeuf is a Brooklyn based design company known for its smart, modern take on nursery furniture and handknit children’s clothes. Oeuf was created in 2002 when French-American designers Sophie Demenge and Michael Ryan became parents to their daughter Mae. As part of a new generation of design-conscious and environmentally-aware parents, they have made it their mission is to make practical and stylish products without compromising on quality, safety and environmental impact.

For more information

For more information, contact Kathy Tastet-Panzer at kathy@oeufnyc.com or +49 89 24 22 32 77.

For images : <http://oeufclients.com>



The elegant crib Robin that allows your baby to have a safe sleep from newborn to 6 years- offering 3 adjustable mattress heights with fixed side panels.

Dimensions : L144 cm W 76,5 cm H 94 cm